

# Elevate 2026 Brand Audit Project

The Brand Marketer is pleased to offer one complimentary brand audit designed to uncover hidden opportunities and provide personalized recommendations for a business looking to grow and succeed in 2026. The successful applicant will receive expert guidance with actionable insights tailored to their unique business needs.

One complimentary brand audit will be awarded to a deserving business, which includes a full review of your brand, a marketing and communications strategy, an action plan based on audit results, and recommendations for next steps.

## Our Why

Behind every small business is a visionary with a dream. We understand the challenges of maintaining a clear, impactful identity when operating entirely from within your own business. An objective third party can provide a fresh perspective and unbiased insights to help align your goals, messaging, and strategies with customer expectations.

As a small business ourselves, we've benefited from the support and inspiration of our community during our early years of growth. Offering this complimentary audit is our way of giving back and paying it forward to support other small business owners on their journey.

## Eligibility

The complimentary brand audit is open to small business owners located in Ottawa and the surrounding area who meet the following criteria:

- Employ fewer than 100 people.
- Generated less than \$5 million in annual revenue.
- Have an established business operating for 1–10 years.

Applications must be completed in full to ensure a thorough review.

The application deadline is June 11, 2025, at 11:59 PM.

The recipient will be announced on June 25, 2025.

## Instructions

Submit the completed application form to [info@brandmarketer.ca](mailto:info@brandmarketer.ca) with "Elevate 2026" in the subject line.

# Application Form

## **Business Information**

Business Name:

Industry:

Website URL:

Social Media accounts and Handles:

## **Contact Information**

Name:

Job Title:

Email Address:

Phone Number:

## **Business Description**

### **Brief Overview**

Provide a brief overview of your business, including its history, mission, and the products or services you offer.

Describe your target audience and market.

### **Current Challenges**

Outline your current branding challenges or issues the business is facing. Share specific areas where you feel you need help.

### **Goals and Objectives**

Explain what you hope to achieve with a brand audit, including any specific goals or objectives.

### **Current Branding Efforts**

Describe your current branding efforts (e.g., recent rebranding, marketing campaigns, etc.).

Provide examples of recent branding work (optional: include images or links when you submit your application).

### **Your Why**

Share why your business should be chosen for the Elevate 2026 Complimentary Brand Audit and describe the impact you feel the audit could have on your business.

## **Commitment**

Check the box to confirm you agree that by applying for the 2026 Elevate Brand Audit, you are committed to participating in the brand audit process and implementing the recommendations.

## **Additional Information**

If there is any other information about your business that you feel is relevant to your application, please include it here.

## **Agreement to Terms and Conditions**

Check the box to confirm you have fully read and agree to the terms and conditions of the Complimentary 2026 Elevate Brand Audit opportunity.

Link to the [full terms and conditions](#)